

# CAROLINE ALDRICH JACOBS

Associate Creative Director

## WORK EXPERIENCE

### Associate Creative Director

**FCB** 10.21- Present

#### Chicago, IL

Currently managing and directing the creative team on the Xfinity & Barilla accounts. This includes collaborating with our internal creative, account, and strategy teams to develop briefs and deliverables for our clients.

### Senior Art Director

**FCB** 08.18-10.21

#### Chicago, IL

Developed the creative strategy and execution of CenturyLink's sponsorships with the NFL, NBA and MLB properties. This included the creative development of all digital, web, and social media content. This also includes all in-venue sponsorship assets, such as LEDs, in-game features, and IPTVs at professional arenas and stadiums.

### Art Director

**Havas Worldwide** 10.16-07.18

#### Chicago, IL

Developed creative concepts and executing campaigns for Kenmore, Bertolli, and Ragú.

### Junior Art Director

**Havas Worldwide** 06.15-10.16

#### Chicago, IL

Worked with the creative team on campaign development and creative strategies for Sears.

## SKILLS

PHOTOSHOP  
ILLUSTRATOR  
INDESIGN  
AFTER EFFECTS

## EDUCATION

### Art Direction

Chicago Portfolio School 10.14-06.15  
Chicago, IL

### Bachelor of Arts

Union College 08.10-06.14  
Schenectady, NY

### High School

Suffield Academy 08.06-05.10  
Suffield, CT

## ACADEMICS

### Senior Thesis

Union College 9.13-5.14  
Created a series of large scale infographics featuring the power of logo identity within the corporate world, and the effect they have on our lives.

### Parsons School of Design

New York City, NY 6.12-8.12  
Examined the theory and history of architecture in New York City and it's role in the relationship of sustainability and globalism through drawings, digital representations, and studio work.

## VOLUNTEER WORK

Vice President of Membership  
Tri Delta Sorority 1.12-10.13

Big Brother Big Sister  
Volunteer 01.12-05.14

Women's Cross Country, Track & Field  
Union College Athlete 08.10-05.11

## CONTACT ME

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